



Engaged Leadership Certificate Program

Introduction to Program

The Company of Young Professionals (CYP) is a leadership development program of The Vancouver Board of Trade designed specifically for young professionals under the age of 32.

The CYP Engaged Leadership Certificate is an optional three-year continuing education program where young professionals can hone their leadership and engagement skills by being active participants in Vancouver Board of Trade events and committees. Members are awarded credits based on participation in activities representing leadership, volunteerism and networking. To complete the Engaged Leadership Certificate program, members are required to obtain a minimum of 75 credits by the end of year three.

Certification **75 credits** over three years



The 3 Pillars

Leadership | Connectorship | Volunteering and Public Policy

Leadership

The program provides skills-specific events, recommended readings, access to keynote speakers and much more.

Connectorship

CYP members are able to attend all the networking events The Vancouver Board of Trade has to offer.

Volunteering and Public Policy

CYP members can shape the future of Metro Vancouver by joining one of The Board's many Committees and Task Forces.

Testimonials

"I am very glad I discovered The CYP program. It provides an invaluable opportunity to meet like-minded people, explore various areas of business, and expand personal horizons. One of the main challenges for young professionals is to continue broadening their network while specializing in their select field of work. CYP allows for this growth to happen – it is a great tool."

*Kate Gubarev
BC Hydro - Program Coordinator*

"After my first year with the Vancouver Board of Trade's Company of Young Professionals program, I have a great list of new contacts, clients and friends. The CYP Program has enabled me to be active at Board of Trade events and allowed me to engage with people at a similar point in their career. My next goal is to join a committee and positively contribute to the local community."

*Mark Kinskofer
Vision Event Photography*

"The CYP program is an ideal opportunity for ambitious professionals to forge strong relationships with like-minded individuals who are actively engaged in the business community. Through The CYP, I've been able to dramatically grow my network and connect with several of Vancouver's most prominent leaders."

*Adam Cotterall
Learning Strategies Group, SFU Business*



Visit us online at www.tcyp.ca

A program of The Vancouver Board of Trade

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...in good company



Engaged Leadership Certificate Program

Benefits of The CYP Program

**Grow your network. Learn from experts in your industry.
Make a difference in your community.**

There are countless benefits to being a member of The Company of Young Professionals, especially in the early stages of your professional career.

- Attend informative Board of Trade events
- Attend exclusive CYP events
- Attend exclusive Speaker Roundtable events
- Attend complimentary Members' Receptions
- Participate on Board of Trade Committees and Task Forces
- Be listed in the annual Members' Business Directory
- Receive the same benefits and privileges as Board of Trade members
- Participate in Networking Roundtables
- Become involved in one of the most active business associations in Western Canada.

By participating in these activities, CYP members can earn credits towards the completion of the optional Engaged Leadership Certificate Program.

In addition, CYP members receive special discounts to various Board of Trade Events and also receive the same discount benefits as regular Board of Trade members.



How-to Guide

CYP members should aim for a minimum of 75 credits over three years. The Engaged Leadership Certificate Program offers diverse experience:

Leadership

Total: 9 credits

Leadership Skills Bootcamp (4 credits)

- Annual leadership conference in conjunction with Board of Trade members

Past speakers include:

- Daniel Goleman**, author of the *New York Times* bestseller *Emotional Intelligence and Social Intelligence: The New Science of Human Relationships*
- Tod Maffin**, CBC broadcaster – Leading the Facebook Generation: The new race for talent
- Patricia Lambert**, senior training consultant, Franklin Covey Canada – Stephen Covey's 8th Habit: Leadership in the 21st Century

Women's Leadership Circle® (2 credits)

- Join successful female role models and learn their secrets

Past events include:

- Tara Cree**, Developing your Leadership Brand
- Sue Paish**, Overcoming the Boardroom Ceiling
- All Access Networking with **Gayle Hallgren-Rezac** and **Judy Thomson**

Managers' Toolbox® (3 credits)

- Designed to equip up-and-coming managers with the skills needed to manage effectively in our changing business world

Past speakers:

- Heather Hilliard**, Managing Talent Risks Crucial to Organizational Success
- Dr. Kenford Nedd**, Happiness in the Workplace: New approaches to peak performance

Connectorship

Total: 11 credits

Roundtable Events (2 credits)

- Foster discussion in an up-close and personal setting
- Chance to meet community leaders and ask questions

Past speakers:

- Bob Elton**, president & CEO, BC Hydro
- Elio Luongo**, managing partner, KPMG
- Nikos Koumettis**, president, Coca-Cola Canada

Special Events (2 credits)

- Participate in fun events such as meeting the 2010 Olympic mascots
- Attend business forums discussing foreign trade and global business opportunities

Past events:

- Disney Keys to Excellence**
- Governors' Banquet**
- Economic Outlook**

Connectorship 101 (2 credits)

- Learn positive networking secrets with Darcy Rezac, Judy Thomson and Gayle Hallgren-Rezac

Pacific Economic Forum™ (2 credits)

Past speakers:

- Bill Clinton**, former U.S. president – 21st Century Citizenship
- The Right Hon. Stephen Harper**, Prime Minister of Canada

CYP-only events (2 credits)

- Meet with like-minded CYP members and meet other young professionals

Past events:

- Leading from the Start**
- Executive Presentation Skills**
- Young Professionals Social Mixers**

Members' Reception (1 credit)

- Network with professionals at stylish venues

Past events:

- Spa Utopia**
- Steve Nash Sports Club**
- Malone's Bar & Grill**



Volunteering and Public Policy

Total: 13 credits

Committee or Task Force meeting attendance (1 credit per meeting)

- Be involved in creating social policy with the Community Affairs Committee
- Help evaluate government budgets with the various Budget and Finance Committees
- Overcome local challenges with the Downtown Eastside Task Force
- Develop local economic policy on the Economic Development Committee

Tough Talk for Tender Causes™ (2 credits)

Past speakers:

- Chris Zimmerman**, president and CEO of Canucks Sports and Entertainment
- Virginia Greene**, president & CEO, Business Council of British Columbia
- Brad Scott**, manager, Channel Marketing, Coast Capital Savings
- Krista Thompson**, executive director of Covenant House

Prepare a report for a Committee or Task Force (up to 10 credits)

- Write an approved report (chief economist or chair) for one of the Committees or Task Forces